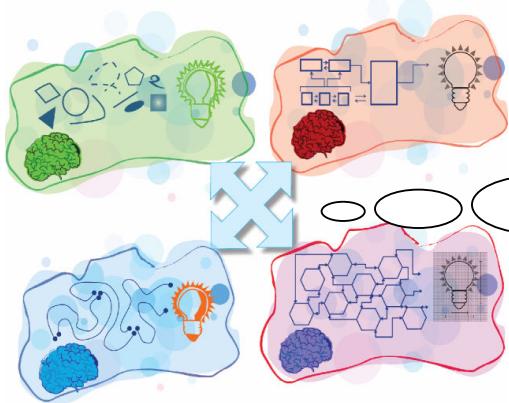


Worried About Increasing Attrition Rates!!

Directive Communication Psychology has the Solutions!!!



“Executives THINK and EXECUTE as per their NATURAL and LEARNED Mental Strengths!!!
They are NOT MANIFESTATIONS of DIRECTIONS of the ORGANISATION alone”!!
“Would you like to ALIGN their STRENGTHS towards the ORGANISATIONAL OBJECTIVES”??

THE BLUE BRAINS

- ✓ INTUITIVE PROCESSING
- ✓ EVERYTHING CONNECTED
- ✓ FEEL ENVIRONMENT
- ✓ INSIGHTFUL OF SURROUNDINGS
- ✓ MULTI-TASKING

BEST SUITED FOR

- RESOLVING PERSONAL PEOPLE'S ISSUES, UNDERSTAND – INTERPRET FEELINGS
- ADDRESS ORGANISATIONAL INSENSITIVITIES WITH A POSITIVE RESULT
- NATURAL ORGANISERS

THE RED BRAINS

- ✓ LINEAR PROCESSING
- ✓ NEED CLARITY
- ✓ LOGICAL
- ✓ MUST ANALYSE
- ✓ STRUCTURED

BEST SUITED FOR

- LONG TERM STRATEGIC PLANNING
- ESTABLISHING VALUES
- CREATING STRUCTURE
- SETTING STANDARDS
- DELEGATING AND MAINTAIN OVERALL DIRECTION

THE PURPLE BRAINS

- ✓ RELATIONAL PROCESSING
- ✓ ABSORB EXCESSIVE INFORMATION WITH EVERYTHING CONNECTED
- ✓ INDIVIDUAL IDENTITY
- ✓ ABILITY TO PLAN AND OBSERVE DETAILS

BEST SUITED FOR

- DEVELOPMENT OF SYSTEMS AND OPERATIONS
- IMPROVEMENT OF CURRENT POLICIES IN IMPLEMENTATION
- CREATE OVERALL POLICIES AND CHANGE

THE GREEN BRAINS

- ✓ CHAOTIC PROCESSING
- ✓ SEE BIG PICTURE
- ✓ NOTHING IS CONNECTED
- ✓ NEED FEEDBACK
- ✓ MUST ACT TO UNDERSTAND

BEST SUITED FOR

- CLARITY OF OBJECTIVES
- LARGE SCALE OPERATIONS
- FAST PACED WORKS

Find out what your Executives, all Levels, are!!!!!!

Utilise and Optimise the Best that he or she is CUT OUT

Find out More about the Four Colored Brain Processors and the Eight Human Emotional Drivers through DC Psychology For Effective Retention!!!

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